



مضاف للتجارة والمقاولات المحدودة
Madaf Trading & Contracting Co. Ltd.

WE TRANSFORM YOUR
NEEDS INTO SOLUTIONS



Introduction

MADAF TRADING AND CONTRACTING COMPANY LTD, a turnkey company, was incorporated in 1998 under the rules and laws of kingdom of Saudi Arabia with its headquarter in Riyadh and has branches through its projects spreading across the region in the kingdom.

MADAF is a Saudi private company owned by AL MISEHAL group of companies.

MADAF has successfully established a reputation of being a reliable telecom contractor dedicated to providing the highest standard of services from planning and getting projects started to managing and safely completing projects on time and within budget.

We have experienced and experts teams in the areas of design, supply, installation, integration, operation and maintenance services.

It is this reputation for excellence that makes us one of the leading contractors in the region. Madaf with a successful history, extensive experience and resources aims at serving other sectors like power and construction.





Message from General Manager

We are a pioneer company as reliable turnkey solutions in the field of Telecommunications, Power, Construction, Operation and Maintenance. Our success in the future is based on our success in the past as we are constantly committed to gain our customer's satisfaction by delivering projects on time & recruiting qualified workforce.

We look at the challenging competitive market as an opportunity to prove our expertise & capability as partners for your projects success.

While browsing this profile, you will notice that our partnerships with leading government & private sector clients have put us in the list of top project providers.

Nevertheless, the same has attracted many Global companies to choose us as partners to share the success of their projects.

Vision

MADAF has set very high standards for itself in customer care. Each and every client and project is given personal attention in terms of quality, management and ownership. MADAF TRADING AND CONTRACTING COMPANY strives and aspires to be known as the most respected turnkey solution contractor, renowned for excellence, leadership and professionalism within all its sectors.

Mission

MADAF as a trading and contracting company in the field of telecom, construction and power has its own targets to achieve sustained top quality standards, national and international, and to maintain its customers satisfaction by the fulfillment of their requirement in a distinct and professional way, prompting the investment of its employees to be at high caliber, relishing the team spirit born at the work environment, committed to maintain the continual improvement for its quality management to ensure the optimum of its effectiveness.



رؤية VISION
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

Why MADAF ?

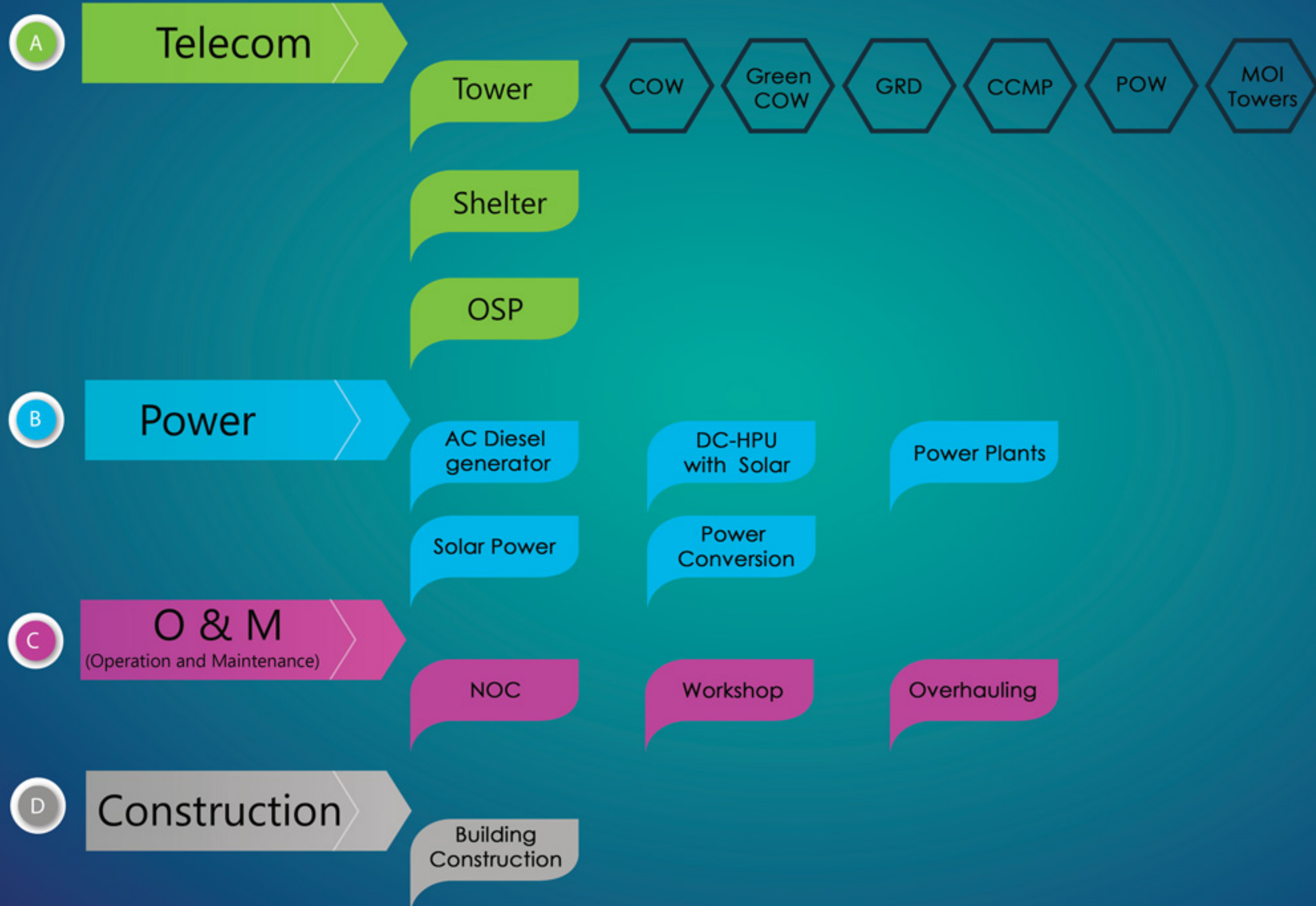
- ★ Classified by the Ministry as Grade1 in Telecom sector.
- ★ ISO certified in Quality Management & Environmental Management system and BS OHSAS certified in Occupational Health & Safety Management.
- ★ Approved contractor and product supplier.
- ★ In house Design and Engineering.
- ★ Certified Project Management.
- ★ Innovative products and Rapid solution.
- ★ Green Energy management.
- ★ Strategic Stock fleet support.
- ★ Rental Fleet and OPEX model.
- ★ Manage service and extensive rollout.
- ★ Continuous power supply solutions.
- ★ We extend the life of products through our quality maintenance & retain continuous health check through intelligent expertise and proper nourishment.
- ★ Skilled resources and expertise.
- ★ Warehouses and Workshop at strategic locations.
- ★ Periodic Training and workshops for skill enhancement.
- ★ Asset Management Tools and Equipment's tracking.
- ★ We believe in quality and partnership.



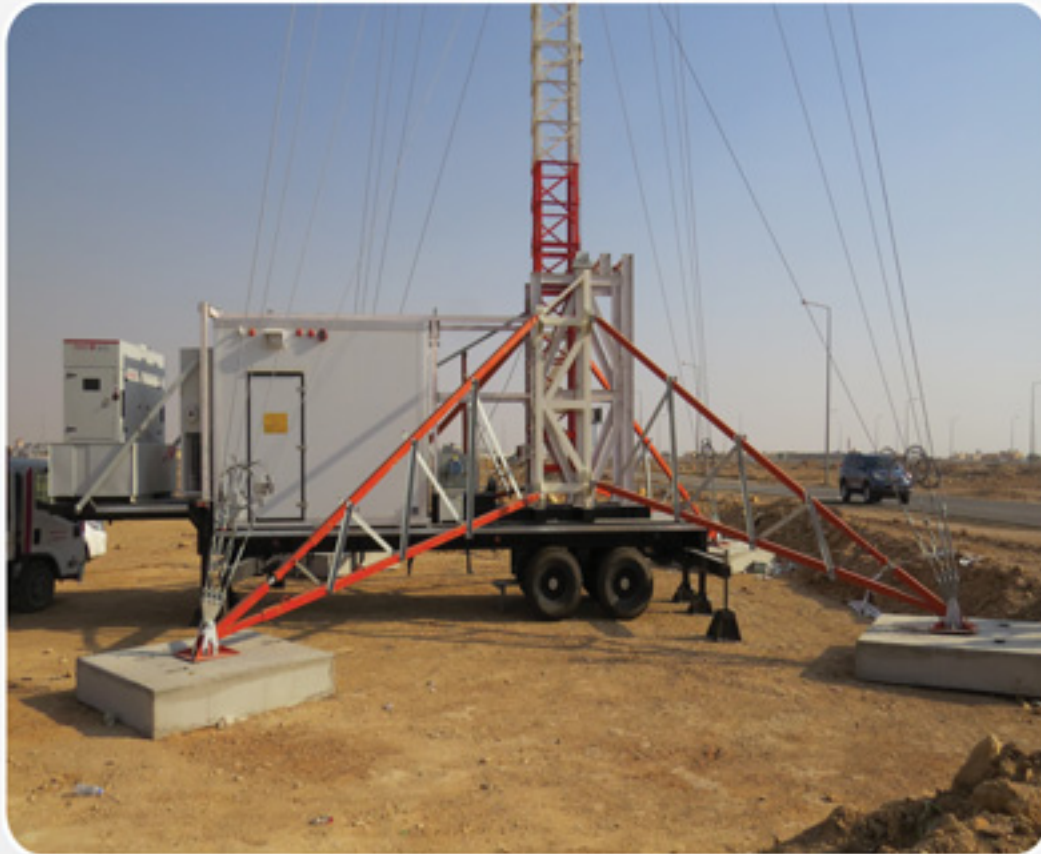


Our Focus and sector

Our Products



Cell On Wheel (COW)



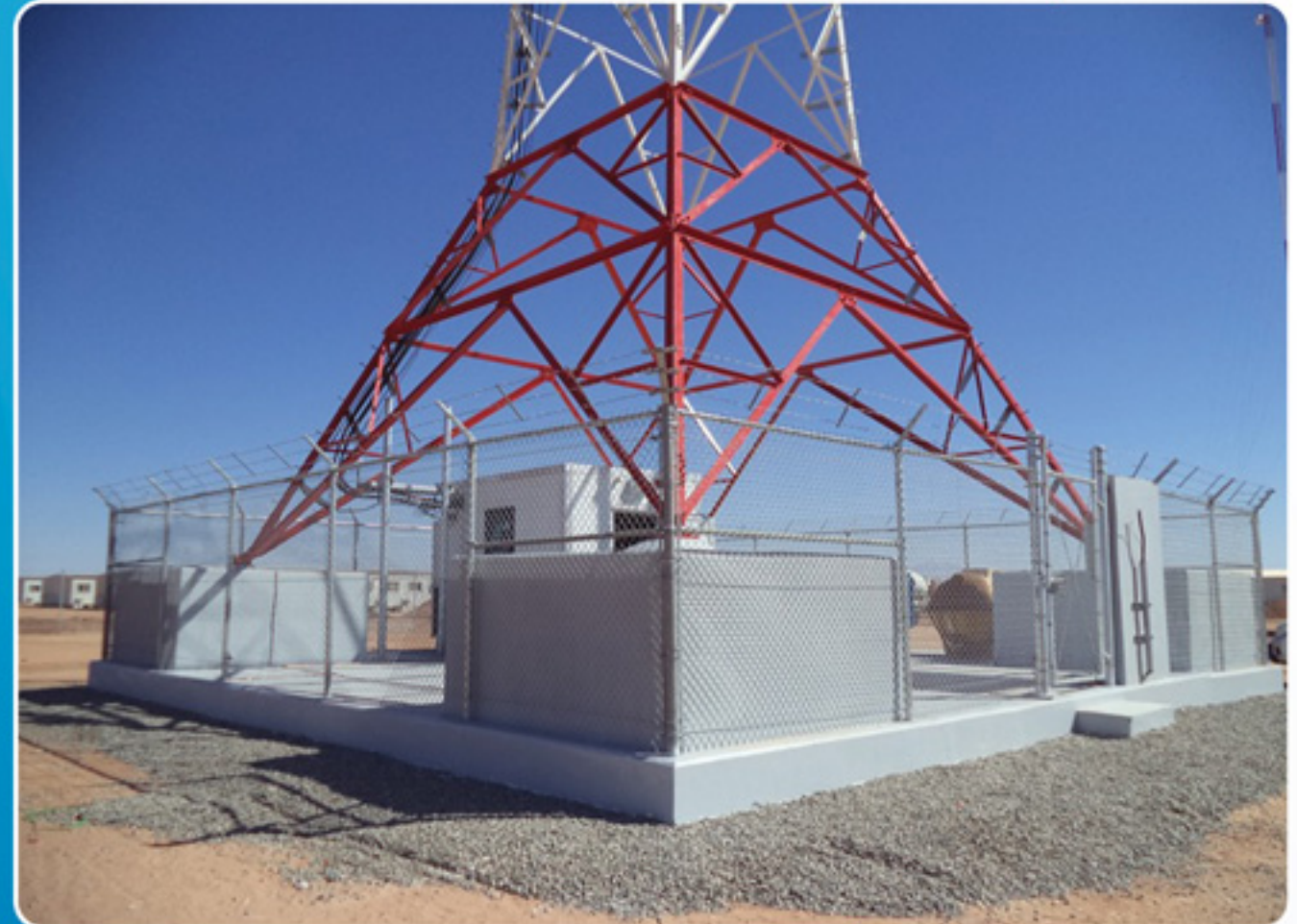
A COW is a rapid deployment solution unit which is easy to transport, mobilize, park, install & dismantle. It is usually used to provide wireless coverage for VIP events as an emergency backup, for disaster recovery & on critical locations.

Our designed & supplied COW's have the highest specifications in the market and also we have extensive experience of COW manage services.



Green COW is an optimized green energy solution powered by DC Hybrid power unit to reduce CAPEX & OPEX & such model was successfully introduced by us in USF projects.





GRD is a fast track solution with unique design of self-support square tower with precast foundation above the ground level. It has a short foot print and can be installed quickly in 48 hours for disaster recovery or other emergent coverage requirements.

Camouflage Chimney Monopole (CCMP)

Aesthetic Monopole Cell is smartly designed in chimney shape to conceal the antennas, feeders & telecom equipments. It has a Radom on top while an in-built equipment room at the bottom.





POW is a best mobile camouflage solution based on pole concept to eliminate civil maintenance with short foot print. It can be installed rapidly and is a best option for VIP locations.





We have installed green field, roof top and surveillance towers for STC, Mobily, Zain, MODA, MOI etc.



Telecom

Shelter

Supplied and installed equipped Shelter for Telecom, Power and Construction requirements.



MADAF has successfully carried out FTTH projects with STC and Mobily.



Power

AC Diesel Generator

We supply & lease best brand quality of AC Diesel Generators with complete engineering solution, delivery, installation, testing & commissioning for various capacities, shapes, brands, applications, functions & sectors.





It is a green solution plug & play package which reduces CAPEX & OPEX and has a remote web management.

Combining the Hybrid system with Solar panels will optimize the energy to reduce fuel consumption and engine running hours.



We provide complete engineering solutions for Power Plants to meet the market demands of fast installation and execution of work. Proposed in mobile and fixed modules to their characteristics & are suitable for all kinds of applications. Easily installed on the job site, they can work in synchronized configuration between the modules or with the grid.

We have successfully installed power plant of high capacity at MA'ADEN & a backup power plant at NADEC for DAIRY 7 HARRAD PROJECT.



Power

Solar Power

MADAF is taking quantum steps in developing solar solutions



Power

Power Conversion

DC Power, Inverter, UPS & Battery



Automation System & Switch Gear



O&M (Operation and Maintenance)

Operation & Maintenance



24/7 Network Operation Center (NOC)



We have our own workshop



Overhauling is done in-house



Construction Projects

Building Construction



MADAF is offering effective and creative solutions for construction and infrastructure in respect to the quality, time and safety within the budget.



Stock

Stock of Generators, COW & GRD is always available with us to own & on rental basis.



Warehouses

COW Yard

GRD Yard

Gensets Warehouse

Shelter Yard



Our Partners



Trident Structures



Our Clients



NOKIA



Contact Us





www.madaf.com